



FOOTSOFT by BIORISM™

THE SOCKS WITH VITAMIN B5, VITAMIN E, HONEY EXTRACT & Citriodiol®
PRODUCT FACT SHEET

PRODUCT DESCRIPTION:

FOOTSOFT by BIORISM™, is an innovative formulation developed in Europe by certified laboratories. It is a product which combines biochemistry & nanotechnology.

The result is the infusion of important nutrients such as Vitamin B5, Vitamin E, honey extract and Citriodiol® into FOOTSOFT socks. As the nature of the human skin is to absorb the chemicals and elements of the fabric it comes in contact with. With FOOTSOFT, your feet is being nourished and repaired each minute you wear your socks.

The synthesis of nanotechnology in the process ensures constant and long lasting nourishment, protection and benefits for your feet.

NOTE: **Nanotechnology** is science, engineering, and technology conducted at the nanoscale, which is about 1 to 100 nanometers. Nanoscience and nanotechnology are the study and application of extremely small things and can be used across all the other science fields, such as chemistry, biology, physics, materials science, and engineering." - NANO.GOV



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FOOTSOFT BENEFITS:

- Prevents and repairs cracked heels
- Locks moisture into the skin of your feet
- Softens feet and reduce impact of walking and running and foot fatigue
- Contains anti-aging properties
- Anti-bacterial, anti-fungal. Eliminates foot odor.
- Prevents onset of Athlete's Foot (*tinea pedis*)
- Anti-Insect
- Foot revitalizing



HOW CAN FOOTSOFT BENEFIT YOUR BRAND?

- Get an advantage over competitive brands with this special add-on feature in your socks.
- Your product becomes associated with health benefits and not just functional.
- Widen your appeal to capture health
- Facilitates cost savings. Your customers saves on not having to buy expensive foot balm separately.
- Deliver proven ingredients beneficial to the feet in a more practical and long-lasting way.

BIG BRANDS THAT ARE USING SIMILAR INGREDIENTS:

*BASED ON INFORMATION AVAILABLE IN THE VARIOUS BRAND'S PRODUCT CATALOGUES

- Eucerin
- Pureen
- Olay
- Lubriderm
- Body Shop
- Nivea
- L'Oreal
- Clarins
- La Roche-Posay Hyalu



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FOOTSOFT KEY INGREDIENTS: (INFUSED using NANOTECHNOLOGY)

Vitamin B5	Vitamin E	Royal Honey Extract	Citriodiol®
Strengthen and supports the skin's barrier function, texture and elasticity by maintaining its moisture and reducing the amount of water lost through the skin.	Helps protect the collagen in your skin from biological processes linked to the aging of your skin, as well as the drying effect that aging has on skin.	Honey works as a natural exfoliator and keeps the skin soft and smooth. By exfoliating the skin, honey helps in smoothening out the texture of rough skin effectively.	Naturally sourced active substance for use in insect repellents, effective against a range of biting insects and other arthropods.
Help to control moisture content while increasing the crack heel and resistance to damage.	Great for hydrating cracked skin.	Honey comes with anti inflammatory properties which help to heal the dryness of the skin and treat inflammation of the skin as well.	Formed from a simple modification of sustainably harvested Eucalyptus citriodora oil (also known as Corymbia citriodora)
Penetrate through the crack heel to provide moisture while maintaining its flexibility and strength at the same time.	A study published in "Skin Pharmacology and Applied Skin Physiology" says topical application of vitamin E is effective in reducing skin damage from UV sunlight.		Absorbed through the skin and into the bloodstream, minimising the impact on the consumers body. It is not classified as a skin sensitiser or dermal irritant.



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MATERIAL CHOICES:

Material suitable for solution: Cotton, Bamboo, Microfiber, MicroModal, Nylon

Socks Type: Full Length, ¾ Quarter Length, Half Length, Ankle Length, No Show, Liner.



FAQ:

1. Can FOOTSOFT be incorporated into the manufacturing process of socks?
YES. Our technicians will advise the most effective way based on your present manufacturing process.
2. How long does FOOTSOFT socks last?
Due to the synthesis of nanotechnology, the beneficial ingredients are infused deep into the fibers of the socks. Benefits of FOOTSOFT is effective up to 30 washes. Energizer capsules are available to re-energize the benefits.
3. Will I develop allergy wearing the socks?
The active ingredients in FOOTSOFT are proven to be safe. There may be cases of people being allergic to Vitamin B5, Vitamin E or honey extract although this is very rare. If you experience irritation due to your use of FOOTSOFT products, consult a physician.
4. Do you have FOOTSOFT in spray?
Yes.

For further details:

Email us at info@biorism.com or

WhatsApp us at 012-3870530