



# HAIRSPA® (FOR HIJAB & ANAK TUDUNG) by BIORISM™

WITH PROVEN INGREDIENTS INCLUDING SANISCALP®

## PRODUCT FACT SHEET

### PRODUCT DESCRIPTION:

HAIRSPA® is just the innovation *Muslimahs* have been waiting for! After years of development, finally now being modest does not mean you have to bear with discomfort, unhealthy hair and a suffocated scalp.

Like the skin, good hair is an integral part of being feminine, beautiful and healthy.

HAIRSPA® by BIORISM™, is an innovative formulation developed in Europe by certified laboratories. Combining cutting-edge biochemistry & nanotechnology, BIORISM brings you a proven haircare product carefully infused into your inner hijab(anak tudung) to nourish you hair and scalp for all the hours your wear your hijab.

It is specially formulated for inner hijab, based on silica particles loaded with a novel and gentle all-round solution for restoring healthy, balanced scalp. The main ingredient SANISCALP® improves the cohesion of scalp barrier function to limit desquamation and strengthens the scalp's natural defenses to limit imbalances in the microbiota, for healthy epidermis.

The result is healthier and thicker hair follicles to resist hair loss, anti-bacterial properties to give your scalp the odor-free wellness it deserves, and hair that glows to reflect renewed vitality.

NOTE: **Nanotechnology** is science, engineering, and technology conducted at the nanoscale, which is about 1 to 100 nanometers. Nanoscience and nanotechnology are the study and application of extremely small things and can be used across all the other science fields, such as chemistry, biology, physics, materials science, and engineering." - [NANO.GOV](http://NANO.GOV)



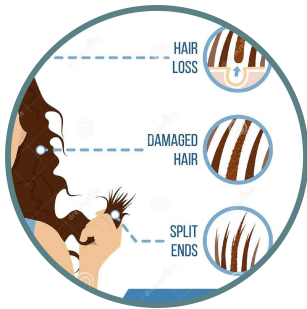
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### HIJAB PURIFIER BENEFITS:

- Soothes the weakened scalp by modulating inflammatory mediators for preventive & curative action
- Improve the scalp barrier cohesion Reinforce scalp natural defenses by offering an anti-dandruff protection.
- Hair becomes shinier, softer and tangle-free
- Anti-Odor and healthier scalp
- Scalp purifying & protection
- Adds to overall comfort and well-being



### HOW CAN HIJAB PURIFIER BENEFIT YOUR BRAND?

- Get an advantage over competitive brands with this special feature in your hijab brand.
- Your product becomes associated with health benefits and not just functional.
- Widen your appeal to capture health and wellness-conscious customers.
- Facilitates cost savings. Your customers save on not having to purchase additional hair products or going for a scalp treatment.
- Deliver proven ingredients beneficial to the scalp in a more practical and long-lasting way.



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## HAIRSPA® KEY INGREDIENTS: (INFUSED using NANOTECHNOLOGY)

<b>SANISCALP®</b>	<b>Passionfruit Seeds</b>	<b>Passiflora Edulis</b>
Enriched in piceatannol dimers and obtained by enzymatic bioconversion (Laccase Technology patented by Solabia)	Passionfruit is super beneficial for your hair. The oil is cold-pressed from the seeds and greatly improves hair health.	Passiflora Edulis Fruit Extract is defined as hair conditioner to create special effects on hair. It can help to enhance the appearance and feel of hair, increase suppleness, improve gloss or sheen and improve the texture of hair.
Soothes the weakened scalp by modulating inflammatory mediators PGE2, LTB4 and also IL18, after sensitization for a preventive and curative action	Passion fruit also contains potassium, vitamin B6 and vitamin B2, which help with the circulation in your scalp. This benefit of passion fruit leads to a healthy scalp and healthy follicles, which is important for growing stronger hair.	Full of nutrients that are good for the skin, scalp and hair, including vitamins A and C, and essential fatty acids.
Improves the scalp barrier cohesion by regulating epidermal differentiation to manage desquamation	Passion fruit is naturally rich in antioxidants, lycopene, fatty acids and naturally promotes the production of collagen.	Passiflora Edulis Fruit Extract can be used as hair moisturizing ingredient.



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### FAQ:

1. Can Hijab Purifier by Biorism™ be incorporated into the manufacturing process of any hijab?  
YES. Our specialist will advise the most effective way based on your fabric selection and present manufacturing process.
2. How long does Hijab Purifier last?  
**Up to 30 washes.**
3. Will I develop allergy wearing the Hijab?  
No. The active ingredients in Saniscalp® and others help to build the scalp barrier organization by managing the epidermal differentiation and stimulates its natural defenses to prevent scalp and hair. Moreover, it can also prevent and repair the inflammation caused by the sensitizing molecules found in hair dye.
4. Do you have HAIRSPA® in spray?  
Yes. We have the re-energizing booster in spray or detergent base format.

For further details:

Email us at [info@biorism.com](mailto:info@biorism.com) or

WhatsApp us at 012-3870530